

BRITAIN'S
**MOST
ADMIRED
COMPANIES**

2024



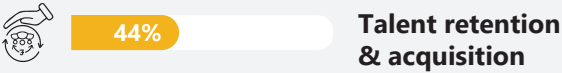
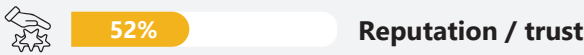
MOST ADMIRED LEADER

Dame Emma Walmsley
Chief Executive, GSK

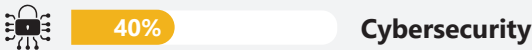
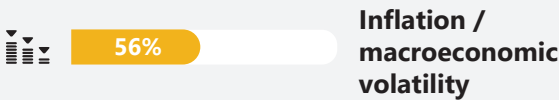
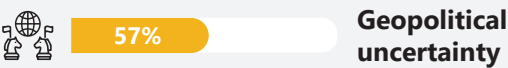
MOST ADMIRED COMPANIES



TOP OPPORTUNITIES



TOP RISKS



BIGGEST RISERS



MOST IMPORTANT CRITERIA

- 1 Quality of products and services
- 2 Clarity of strategy
- 3 Quality of management
- 4 Financial soundness
- 5 Capacity to innovate

ABOUT THE STUDY

238

UK companies rated

330

C-suite peers & analysts interviewed

27

Sectors

13

Reputational criteria

35

Years of continuous tracking



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SECTOR WINNERS



AIRBUS Aerospace & Defence	 Automotive Manufacturers	 EUROPACIFIC PARTNERS Beverages / Drinks	 Business Support Services	 Chemicals	 Digital Retail & Consumer Services	 Energy Distribution & Supply
 Engineering & Machinery	 Financial Services	 Great British Taste Food Producers & Providers	 Healthcare	 Heavy Construction	 Home Construction	 Life Assurance & Insurance
 Media	 Metals & Mining	 Oil & Gas	 Property / Residential & Commercial REITs	 Restaurants & Pubs	 Retail Banking	 Retailers (Broadline & Home)
 Retailers (Food & Personal)	 Software & IT Services	 Support Services (People & Places)	 Telecoms	 Transport (people)	 Travel & Leisure	

CRITERIA WINNERS



 Ability to Attract, Develop & Retain Top Talent	 Capacity to Innovate	 Clarity of Strategy	 Commitment to Diversity, Equity & Inclusion	 Competitiveness	 Effective Corporate Governance	 Effective Use of Corporate Assets
 Financial Soundness	 Long-term Value Potential	 Positive Contribution to Society	 Quality of Management	 Quality of Products & Services	 Reducing Environmental Impact	

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