

BRITAIN'S MOST ADMIRED COMPANIES

BRITAIN'S

UK's longest running study of corporate reputation

Run by Partnered by

2023

TOP 3 MOST ADMIRED COMPANIES



AstraZeneca

ARUP

TOP 3 CURRENT ISSUES AFFECTING BRITISH BUSINESSES



Economic challenges



Political landscape



Workforce and talent

BIGGEST RISER IN RANK

+209

octopusenergy

% very important

MOST ADMIRED LEADER



MOST IMPORTANT FACTORS FOR RESILIENT ORGANISATIONS

Culture 78% Leadership 74% Strategy 圖 70% **Financial** 59% Agility 53% 47% Operational External stakeholder

26%

ABOUT THE STUDY

251 UK

companies industry experts rated

C-Suite peers & interviewed

300

Sectors

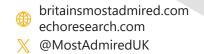
Reputational criteria

13

Years of continuous tracking

34

relationships



BRITAIN'S MOST ADMIRED COMPANIES

BRITAIN'S COMPANIES

2023

Energy Distribution

& Supply

Life Assurance &

I AVIVA

UK's longest running study of corporate reputation

Partnered by



SECTOR WINNERS

Aerospace & Defence

BAE SYSTEMS

Machinery

Engineering &

🗘 Halma

Media



Retailers (Food & Personal)



Automotive Manufacturers

8 BENTLEY

Financial Services

Legal & Gĕneral

Metals & Mining



Software & IT Services



Beverages / Drinks

DIAGEO

Food Producers & Providers



Oil & Gas



Support Services (People & Places)



Business Support Services



Healthcare

AstraZeneca 🕏

Property / Residential & Commercial REITs



Telecoms

vodafone

Chemicals

CRODA

Heavy Construction

MORGAN SINDALL **GROUP**

Restaurants & Pubs

GREGGS

Transport (People)

RYANAIR

Competitiveness

shtead group

Digital Retail & Consumer Services

amazon.co.uk

Home

octopus energy

Construction Insurance

BARRATT DEVELOPMENTS PLC

Retail Banking

IHG HOTELS & RESORTS

Effective Corporate

Governance

NISSAN

LLOYDS

A STATE OF THE STA

Retailers (Broadline & Home)

NEXT

Travel & Leisure Water Utilities

> SEVERN TRENT

CRITERIA WINNERS

Ability to Attract, Develop & Retain Top Talent

dyson

Capacity to

Innovate

Commitment to Diversity, Equity & Inclusion



Financial





Inspirational Soundness Leadership



Gĕneral

Quality of Products



Effective ESG

ARUP

Long-Term Value

Potential

RYANAIR

Effective Use of Corporate Assets



Quality of

Management





Quality of Marketing





ABOUT THE

251

300

Sectors

Reputational

34

Years of continuous tracking